



ATTENTION WEED AND SEED SITES

No-Cost Regional Training

Coalition Blueprint: Actions and Outcomes

April 8-11, 2008

Sheraton Gateway Hotel Atlanta Airport, Atlanta, GA

Choose any combination of one, two or three dynamic courses:

Coalition Sustainability: Don't Leave Your Change to Chance—April 8 - 9

If you have heard the word “sustainability” a thousand times but still aren’t sure exactly what it means or how to plan for it, then this class is for you! This two-day course will explain the fundamentals of sustainability, teach the basic steps involved in creating a sustainability plan, show you how to conduct sustainability planning in your coalition and provide examples of what sustainability plans look like. A panel of coalition experts will share “real life” strategies used to sustain their resources, efforts and outcomes.

Environmental Approach to Alcohol and Drug Problems:

Implementing Strategies with the Power to Change Communities—April 10

This one-day training will provide an overview of the principles of the environmental approach to preventing alcohol and other drug problems. Through presentations and interactive activities, participants will explore the evidence-based strategies that have been shown to be effective in preventing alcohol and other drug (AOD) problems. The training also will present promising new environmental strategies focusing on preventing illicit drug problems. Participants will have the opportunity to examine which strategies may have relevance to their communities through exploration of their unique local conditions that serve as contributing factors to AOD problems. Special emphasis will be placed on exploring strategies that impact community systems as well as those that impact problems at the neighborhood level.

Coalition Evaluation: Making Data, Efforts and Outcomes Matter—April 11

This one-day course focuses on creating an evaluation plan, establishing a documentation system, selecting appropriate outcome measures and conducting an analysis of contribution. Participants will learn how to systematically track the “dosage” of the coalition’s work in the community and determine whether the “dose” is contributing to improvement in community-level indicators. The course is particularly helpful for coalition staff who will conduct their coalition’s evaluation without the help of a professional evaluator.

Go to www.cadca.org for registration and additional information.

Special CADCA Room Rate: \$129/night (Ask for CADCA Regional Training Room Block)

Sheraton Gateway Hotel Atlanta Airport – Phone: 1-800-325-3535 or

Go to: <http://www.starwoodhotels.com/sheraton/property/overview/index.html?propertyID=48>

Deadline for the CADCA Hotel Room rate is March 17, 2008.

Registration and related training materials are free.

Organizations are responsible for the cost of travel and accommodations.

Presented by CADCA’s National Coalition Institute with support from the White House Office of National Drug Control Policy, the Substance Abuse and Mental Health Services Administration’s Center for Substance Abuse Prevention and the U.S. Department of Justice’s Community Capacity Development Office
For more information: e-mail training@cadca.org or call, toll-free, 1-800-542-2322, ext. 240